

# Austin Spinazze

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## EDUCATION

### Computer Science | Bachelors University of Louisiana at Lafayette

08/2014 – 12/2019 LAFAYETTE, UNITED STATES  
Overall GPA: 3.2

## TECHNOLOGIES

ReactJS	VueJS	NextJS
JavaScript	TypeScript	React Testing Library/Jest
SCSS	CI/CD	NodeJS
REST	GraphQL	AWS/GCP

## WORK EXPERIENCE

### Software Engineer Lululemon

12/2022 – present LAFAYETTE, UNITED STATES

- Championed the development of Lululemon's Universal Login Modal, driving an 11% increase in authenticated users.
- Implemented an innovative partial login feature, broadening guest access to non-PII site functions and enhancing data analytics capabilities.
- Enhanced user metrics by implementing the Extended Session feature, extending guest authentication duration, and refining guest behavior analysis.
- Strategically optimized login page performance, achieving a substantial 50% improvement by adhering to web performance best practices.
- Emphasized collaboration across multiple functions, such as the identity and checkout teams, ensuring seamless integration and enhancing productivity.

### Technical Consultant HubSpot

09/2021 – 12/2022 REMOTE, UNITED STATES

- Developed and deployed custom websites and web applications using ReactJS, VueJS, and NextJS, catering to diverse client needs.
- Architected a robust deployment pipeline to HubSpot's CMS with GitHub Actions and Jenkins, streamlining updates delivery.
- Engineered custom integrations leveraging NodeJS, Serverless Functions, Cron Jobs, and HubSpot APIs, augmenting platform functionality.
- Steered internal proofs of concept using ReactJS and other frontend technologies, promoting innovation and technical growth.
- Guided clients in adopting agile methodologies for custom web application development.
- Improved customer search results and user engagement through integration with Google Analytics, HubSpot Traffic Analytics, and Adobe Analytics.
- Advised on website design, accessibility, and SEO best practices, contributing to improved customer conversion rates.

### Frontend Engineer Perficient

01/2020 – 09/2021 LAFAYETTE, UNITED STATES

- Spearheaded a 5-person development team, successfully steering high-stake projects by keeping within scope, and managing stakeholder expectations.
- Developed a widely adopted Configuration wizard using ReactJS/ElectronJS/ NodeJS, improving Adobe Users' experience.
- Initiated and executed a secure data transmission proof of concept using ReactJS/ElectronJS and LDAP requests.
- Conducted code reviews, shared React best practices, and provided mentorship to associate engineers.
- Collaborated on UI re-design across applications, enhancing user experience consistency.
- Built a comprehensive testing environment, implementing Jest, React Testing Library, and Cypress for unit and end-to-end tests.

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## WORK EXPERIENCE

### Software Developer Agilink LLC.

01/2019 – 12/2019 LAFAYETTE, UNITED STATES

- Facilitated the offshore development team's transition to agile methodologies, improving efficiency and project delivery timelines.
- Launched a scalable, fault-tolerant REST service using ASP.Net, providing oil and gas clients with critical rig health insights.
- Collaborated on reusable VueJS components creation, adhering to the Atomic Design Methodology, and promoting rapid, consistent development.
- Assisted in refining UX for an e-commerce client by creating Figma-based wireframes.
- Liaised with clients, translating functional and technical requirements into clear, actionable development stories.

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## ACHIEVEMENTS

- Certified Scrum Master
- Scrum Foundations Certified